# 2013 Co-Op Advertising



## Place YOUR AD on Hamburgpa.org!

### 2012 Statistics

201,523 page views 64,383 visitors 5,365 visitors on average per month



#### RATES

### Front Page "Featured Business"

Highlight your business on the front page of <u>www.hamburgpa.org</u> with a featured banner across your image.

Categories available:

>Attractions >Dining >Lodging

In addition, your business will also be highlighted at the top of the respective category front page with a featured banner.



### Front Page "Rotating Ad"

Place an ad for a promotional offer, coupon, special event, or other ad in the rotating box, linked to your website or a website of your choice. There are 5 ad spaces available. Ad size is approximately 3.5" by 3".



### Ad on Category Pages

Place an ad on the sidebar in a category page relevant to your business. Ads will be business card size. See Front Page "Constant Ad" for an example of the type of ad.

Categories available:

>Attractions >Visit (Lodging) >Recreation >Dining >Shopping
>Services >Community >Arts >Events

### \*\*\*INTRODUCTORY RATES\*\*\*

Member Rate -ALL above ads are \$150 for 3 months OR \$275 for 6 months

<u>Non-Member Rate</u> - ALL above ads are \$250 for 3 months OR \$375 for 6 months & includes a year membership to Our Town Foundation. Please also complete membership form.

\*All ads are available on a first come, first serve based on availability



Front Page "Constant Ad"\_

Place an ad for a promotional offer, special events, coupon, or other ad in this box. Ads are business card size and will link to your website or a website of your choice.

#### Rates:

\$150 per month for members of Our Town Foundation

\$175 per month for non-members of Our Town Foundation

# Place YOUR AD in the 2013 Event Schedule! 15,000 Brochures distributed each year: \$700.....ONE FULL Page, 8" x 3.5" \$500.....1/2 Page, 4" by 3.5"

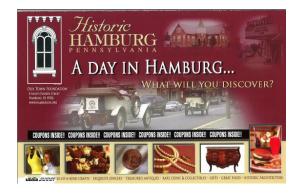
\$500......1/2 Page, 4" by 3.5" \$300......1/4 Page, 2" by 3.5" \$25.....List an Event\*

\*Events must be located within the Hamburg Area School District to be listed in the guide

Rates are the same for members and non-members of Our Town Foundation

# Spring Coupon Direct Mailer

# Mailed to 3,800 homes within 3 miles of the downtown



IDEINPERGER CARD & CITISHOP 10% off - Instruction - Instruction	BEARS, BALLOONS & BASKETS 10% off Part 13 ANY PURCHASE Intervent Product Andrew Construction The State of Construction of Construction Product Product Andrew Construction Product Product Andrew Construction Product Product Product Construction Product Product Product Construction Product Product Product Construction Product Product Produc	Ruth's Dress Shop 20% off ENJOY 20% off the regular price of any purchase. 0.1 e. 9 reases, m 1000 - 100 H2 701 2000 - Price of any purchase.	Randall R. Rentschler. Inc. \$100 off Any Service over \$65 R teat Vit. Namus R 1024 10342 487 1021 CT. Namus R 1024 10342 487
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3 <sup>rd</sup> Street Café \$10 <sup>off</sup> any purchase of \$10.00 or more. 21.0 <sup>-10</sup> - Annual Million California 21.0 <sup>-10</sup> - Annual Million California 2000 - California Million California 2000 - Californi	Alexander's Jewelry Store 20% off All in social jewelry & githeore 455 of the "weeksig All 1050" = 500 690 1977 1950 = 100 600 1979 of the social of the soc	The Doris Berry Shop Women's and Children's Apparel 20% off cost Recourse Proced ITEM. Inclusion Cost of the Cost of the Proced ITEM.	NECESSITIESPANANUSE 15% off Asy Rem of S50 or More. 2.5 c <sup>2</sup> . Honbag RU205 - GE-05 CRD "Perfor Principlems Oct.
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Inkhogmeedle Tattoo & Piercing \$10 off piercing (\$25 off Tattoos over \$75) 185 hud keer "Instead for address (\$25 off Tattoos over \$75)	Prodential Pinebrook Higgins Realty FREE COMPETITIE FARABLET Find the value of your property N & +* 0 - 1 values (a subs) OI 640-9700 COMPETITIE COMPETITI	PORT CLINTON HOTAL S2 off Base Show The Show and the State Show and the Show Show Show and the Show Show and Show Show Show Show and Show Show Show Show and Show Show Show Show Show and Show Show Show Show Show and Show Show Show Show Show Show and Show Show Show Show Show Show Show and Show Show Show Show Show Show Show and Show Show Show Show Show Show Show Show	Deitsch Eck Restaurant S55 Tread Pool Bill of 328 of More of Parts St Learning and - 100 52-5820

\$25

2012 EVF

Put your coupon right in the mailbox of every home within 3 miles of the Hamburg business district. Set your own expiration date on this cardstock folded coupon mailer. Mailer will be delivered in mid-April.

\$79 per ad..... for members of Our Town Foundation

\$99 per ad..... for non-members of Our Town Foundation

Co-Op Advertising through www.hamburgpa.org

and other advertising opportunities is provided by:



335 State Street, Hamburg PA 19526 610-562-3106 www.hamburgpa.org

# 2013 Ad Registration Form

Business	Name		
Contact	Name		
	Email		
Phone	Website		
Yes.	I'd like to advertise on Hamburgpa.org!		
	Check months desired (first come first serve basis)		
	□ April, May June □ July, Aug, Sept □ Oct, Nov, Dec		
	Front Page "Featured Business"\$150 for 3 months for OTF members \$250 for 3 months for non-OTF members*		
	Check your business category: Dining Check your business category: Attractions Dining Lodging		
	☐ Front Page "Rotating Ad"\$150 for 3 months for OTF members \$250 for 3 months for non-OTF members		
	Ad on Category Pages\$150 for 3 months for OTF members \$250 for 3 months for non-OTF members		
	Check your business category:		
	Attractions Disit (Lodging) Recreation Dining Shopping Services Community Arts Events		
	Services - community - Arts - Events		
	Check months desired (first come first serve basis)		
	□ April □ May □ June □ July □ Aug □ Sept □ Oct □ Nov □ Dec		
	Front Page "Constant Ad"\$150 for 1 month for OTF members		
	\$175 for 3 months for non-OTF members		
	*Non-members rates include a membership to Our Town Foundation. Please fi out accompanying membership form. Once a membership status is attained, the business is eligible for a full list of membership benefits as well as discounted ad rates for the remainder of 2013.		
Yes, I	'd like to advertise in the 2013 Event Schedule!		
	\$700ONE FULL Page, 8" x 3.5"		
	\$5001/2 Page, 4" by 3.5"		
	\$3001/4 Page, 2" by 3.5"		
	\$25List an Event		
🗌 Yes, I	'd like to place a coupon in the Spring Coupon Direct Mailer		
	] \$79 Member Rate 🛛 \$99 Member Rate		
	COUPON OFFERED (include desired expiration date or assume 4 weeks after mail date		

Space is limited, and ads will be considered according to when payment is received.